



Relay For Life of Carbon Valley 2009
June 13th & 14th 2009 -- Frederick High School in Frederick, CO
A Benefit for the American Cancer Society



Sponsor & Donor Opportunities

☐ **Platinum Sponsor**

\$1000+ cash or \$2000+ in-kind

- Full page ad printed in event program, deadline June 5
- Premier logo on event t-shirt, deadline May 6
- Premier logo recognition on event website
- Featured logo on brochures and posters
- Opening and Closing Ceremony Recognition
- Company banner at event in stage area (banner provided by sponsor)
- Registration fee waived for up to 3 teams (max. 15 members/team)
- Framed appreciation certificate

☐ **Gold Sponsor**

\$750 cash or \$1500 in-kind

- ½ page ad printed in event program, deadline June 5
- Priority logo on event t-shirt, deadline May 6
- Priority logo recognition on event website
- Logo on brochures and posters
- Opening and Closing Ceremony Recognition
- Company banner at event (banner provided by sponsor)
- Registration fee waived for up to 2 teams (max. 15 members/team)
- Framed appreciation certificate

☐ **Silver Sponsor**

\$500 cash or \$1000 in-kind

- ¼ page ad printed in event program, deadline June 5
- Preferred logo on event t-shirt, deadline May 6
- Preferred logo recognition on event website
- Name on brochures and posters
- Opening and Closing Ceremony Recognition
- Company banner at event (banner provided by sponsor)
- Registration fee waived for 1 team (max. 15 members/team)
- Framed appreciation certificate

☐ **Bronze Sponsor**

\$250 cash or \$500 in-kind

- Name in event program, deadline June 5
- Name on event t-shirt, deadline May 6
- Name recognition on event website
- Opening and Closing Ceremony Recognition
- Framed appreciation certificate

☐ **Team Sponsor**

\$100 cash – payment of Team Registration Fee

- Name recognition in event program, deadline June 5
- Name recognition on team's banner and at campsite

Team name: _____
Team Captain: _____

☐ **Cash or In-Kind Donation**

Less than \$100 cash or \$200 in-kind

- Name recognition in program

Sponsorships are either cash or in-kind. An in-kind sponsor donates a service or product that Relay needs. 50% of fair market value is used in determining the level of in-kind sponsorship, i.e. an item sold in your business for \$100 would be worth \$50 towards an in-kind sponsorship. Example: Gold Sponsor=\$750 cash or \$1500 worth of service or product.

Please check the appropriate level above. Complete and Return this entire form in person to a committee member or by mail to: American Cancer Society, Attn: Carbon Valley Relay For Life, 8221 W. 20th St., Suite A, Greeley, CO 80634 or fax to 970-356-9238.

For more information, contact Sponsorship Chair: **Sabrina McDaniel** 303-466-6999 or sabrinamcdaniel1@comcast.net
ACS Staff: **Susan Scott** 970-350-5017 or susan.nissen-scott@cancer.org

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Company name: _____ Contact name: _____

Name to be used in promotions: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____ E-mail: _____

Value of Sponsorship/Donation: \$ _____ What is being donated?: _____

Type of Sponsorship

☐ Cash Sponsor \$ _____ ☐ My check is enclosed ☐ My check will follow by mail

☐ In-Kind Sponsor \$ _____ (50% of fair market value is used in determining level of sponsorship)

Sponsor/Donor Signature: _____ Date _____

Relay For Life Volunteer Signature: _____ Date _____